

FACULTY OF BUSINESS ADMINISTRATION, in foreign languages

www.fabiz.ase.ro



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1. About us













Bucharest University of Economic Studies (ASE)

- ✓ ASE, one of the most prestigious universities in Romania;
- University exclusively specialized on Economics;
- ✓ ASE occupies the first place in Romania and the 301-400 position in the "2022 Times Higher Education University Impact Rankings"
- ✓ Long tradition, established in 1913;
- √ 13 faculties;
- ✓ Over 25.000 students enrolled annually.





Faculty of Business Administration, in foreign languages (FABIZ)

Academic programs in the most used foreign languages

(English, French, German);









International recognition



High level of professional and academic skills



About the FABIZ Professors



+ 150 professors from ASE



+ 80 guest speakers from business



+ 60 visiting professors from foreign universities



BIZ

UNESCO for Business Administration department (1/2)selection



Emeritus Professor Constantin Brătianu Prof.Dr.Dr.Dr.HC



Simona Vasilache Professor, PhD



Tănase Stamule Associate Professor, PhD



Mihaela-Cornelia Dan Professor, PhD



Cătălin-Valeriu Curmei Lecturer, PhD



Simona Goia Associate Professor, PhD



Adriana Miclea Professor, PhD



Violeta Mihaela Dincă Professor, PhD



Vlad I. Roșca Lecturer, PhD



Roxana Clodnitchi Lecturer, PhD



Ionela Dumitru Associate Professor, PhD



Corina Pelău Professor, PhD



Adrian Dumitru Tanțău Professor, PhD, PhD



Cătălina Chinie Lecturer, PhD



Alina Dima Professor, PhD



ABIZ

UNESCO for Business Administration department (2/2)selection



Petre Caraiani Associate Professor, PhD



Anca Bogdan Associate Professor, PhD



Bogdan Gabriel Nistoreanu Associate Professor, PhD



Georgeta-Mădălina Meghișan-Toma Professor, PhD



Mireille Rădoi Associate Professor, PhD



Shahrazad Hadad Lecturer, PhD



Corina Murafa Lecturer, PhD



Alexandra Cătălina Nedelcu Lecturer, PhD



Madlena Nen Professor, PhD



Vanesa Vargas Assistant, PhD



Sorin Anagnoste
Associate Professor, PhD



Valentina Mihaela Ghinea Associate Professor, PhD



Mihail Buşu Associate Professor, PhD



Carmen Păunescu Professor, PhD



Stere Stamule Assistant, PhD



Teaching Methods at FABIZ



Interaction and visualization



Cooperative learning



Inquiry-based instruction



Differentiation



Technology in the classroom



Behavior management



Professional development



Engaging with experts



FABIZ has +15 top partners



















Bitdefender

























Strategic Partnership with Kaufland



- ✓ Internships in the company's headquarters and stores from Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Visits to headquarters & warehouse and presentation
 of case studies of the company's activity
- ✓ Simulation of interviews in order to assess the candidate's ability to apply for different positions
- ✓ Joint events





Strategic Partnership with EY Romania



- ✓ Internships
- ✓ Guest speakers at FABIZ courses
- ✓ Visits to headquarters and analysis of case studies
- ✓ Organizing management consulting courses







Strategic Partnership with OMV-Petrom

- ✓ Internships at the company's headquarters in Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Periodical visits to the company's headquarters
- ✓ Knowledge transfer through business case studies
- ✓ Organizing joint events





Strategic Partnership with Maxpex

- ✓ Internships at the company's headquarters in Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Periodical visits to the company's headquarters
- ✓ Knowledge transfer through business case studies.
- ✓ Joint events



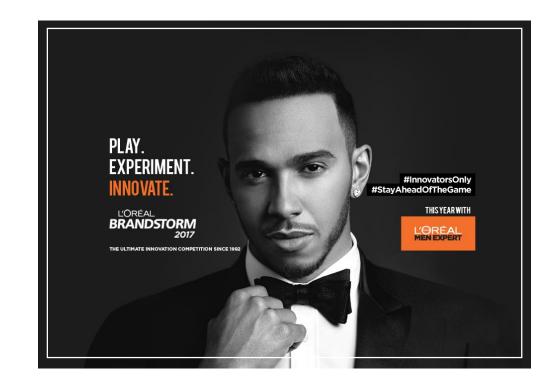




Strategic Partnership with L'Oreal



- ✓ Organizing the Brandstorm contest;
- ✓ Guest speakers at FABIZ courses;
- ✓ Visits to headquarters and presentation of case studies of the company's activity.



2. What do we offer?







The advantage of studying in Bucharest

FABIZ students have access to all the opportunities in the capital

- ✓ Access to the central management of top multinational companies;
- ✓ Access to start-up financing directly from Business Angels;
- ✓ Access to public institutions (Government, Parliament, Presidential Administration etc.);
- ✓ Access to the most important cultural events in the country (concerts, movies, festivals etc.).





Why choose FABIZ?



Intelligence/Global information (local and foreign professors, top experts)



Learning by doing



Entrepreneurship & Innovation



Diploma recognized and favored by top companies



Diversity (+30 nationalities study here)



Career opportunities globally



Erasmus in +140 Universities



Top Alumni network



At FABIZ you will gain

Essential skills needed to run a business in the following areas:

MARKETING & LOGISTICS



MANAGMENT & STRATEGY



TECHNOLOGY & BUSINESS ANALYTICS



FINANCE & ACCOUNTING



INTERCULTURAL SKILLS



Key learning pillars



Management & Strategy

Introduction to Business Administration

Entrepreneurship Culture

Business Models

Microeconomics

Macroeconomics

Economic Projects and Business games

Social Entrepreneurship

Business Strategies

Human Resource Management

Leadership and Performance Management

Internship - Business Administration



Marketing & Logistics

Marketing

Customer Relationship Management

Business Law

Global Value Chain

Business Quality and Innovation

Business Ethics



Technology & Business Analytics

Business Digital Transformation

General Informatics

Technologies for E-business

ERP Systems

Decision-making Process in Business

Econometrics

Applied Mathematics in Economics

Statistics for Business



Finance & Accounting

Introduction to Accounting

Financial Accounting

Basic Finance

Business Performance Measurement

Investments and Risk



Intercultural Skills

European Business Environment

Intercultural Management

European Union Law

Business Negotiations

English / French / German language

Business Correspondence in English / French / German

Business Communication in English / French / German

Scientific Writing (in English/ German/ French)

Introduction to English culture and civilization (optional)

Communication in Italian / Spanish / Russian / Chinese / Japanese (elective)





Gamification

Learning through Business Simulation Games

- Simulation-based seminars with decision-making games
- 4 to 6 out of 14 seminars

- TOPSIM Start-up –> Entrepreneurship
- ☐ TOPSIM General Management –> General Business Management (14 seminars)
- ☐ TOPSIM Manufacturing Management –> Business Strategies
- TOPSIM Universal Banking –> Banking Operations and Techniques
- ☐ TOPSIM Marketing –> Customer Relationship Management
- ☐ TOPSIM Easy Management –> Basics of Management
- TOPSIM Production & Services –> Innovation and Quality Management
- ☐ TOPSIM Scale Up –> Business Models
- ☐ TOPSIM People Management –> Human Resources Management
- ☐ TOPSIM Logistics –> Global Value Chain
- TOPSIM Insurance –> Finances





International Mobility

ASE has +140 partner universities around the world where FABIZ students can go with Erasmus+



Katholieke Universiteit Leuven (Belgium)



Humboldt-Universität zu Berlin (Germany)



BI Norwegian Business School (Norway)



IÉSEG School of Management - (France)



University of Latvia - (Letonia)



EM Strasbourg Business School (France)



VIA University (Denmark)



Universität Innsbruck (Austria)



İstanbul Gelişim Üniversitesi (Turkey)



University of Limerick (Irland)





International Mobility

The possibility to study abroad for through Erasmus+ and other financed programs

- ✓ Annually, over 100 FABIZ students enrolled in the bachelor's and master's cycles benefit from Erasmus mobilities lasting one semester or one academic year at partner universities;
- ✓ Other mobility opportunities: Swiss Government Excellence Scholarships for Foreign Scholars and Artists, CEEPUS Mobility, Study mobility and internships offered by the Francophone University Agency, DAAD Scholarships, French Government Scholarships, Russian Government Scholarships etc.





3. FABIZ Student



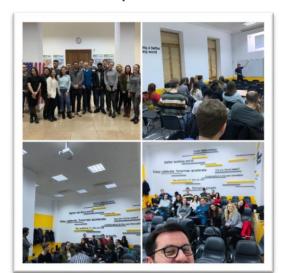




Modern study facilities and conditions

One of the most modern faculties in the country

- ✓ New building, arranged to the highest standards
- ✓ Library access (ie. books, international databases)
- ✓ Electronic resources (ie. case studies, management simulations etc.)
- ✓ Wi-fi on campus and student dormitories.















Extracurricular projects

Selection of projects in which you can get involved:

- ✓ Summer schools (German, French, business and entrepreneurship);
- ✓ Scientific communication sessions;
- ✓ FABIZ Intercultural day;
- ✓ Company visits;
- ✓ International conferences;
- ✓ Sport activities (FABIZ football/basketball teams);
- ✓ Management Consulting module;
- ✓ Automation module (UIPath).









The most modern campuses in Bucharest

- ✓ Student dormitories positioned in central areas, with a very good quality-price ratio (~5000 seats in 12 dormitories);
- √ Very affordable canteens;
- ✓ Libraries and access to international databases;
- ✓ Gyms;
- ✓ Monthly costs of dormitory room ~ 300-350 Lei











Scholarships

4 Types of Scholarships

- ✓ Performance scholarship (1000-1500 lei/ month)
- ✓ Excellence scholarship (1200-3300 lei/ month)
- ✓ Learning/ merit/ special scholarship (900 -1400 lei/ month)
- ✓ Social scholarship (900 lei/ month)



Social life at FABIZ

Prom



FAnkyBIZ Party





Intercultural Evening with +30 nationalities

Intercultural Evening





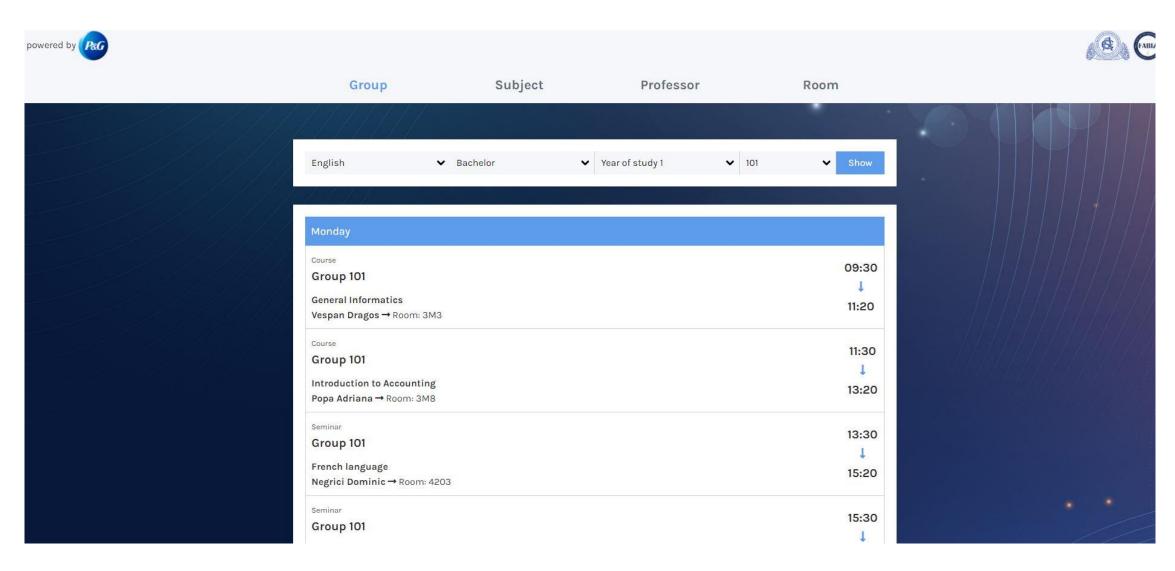






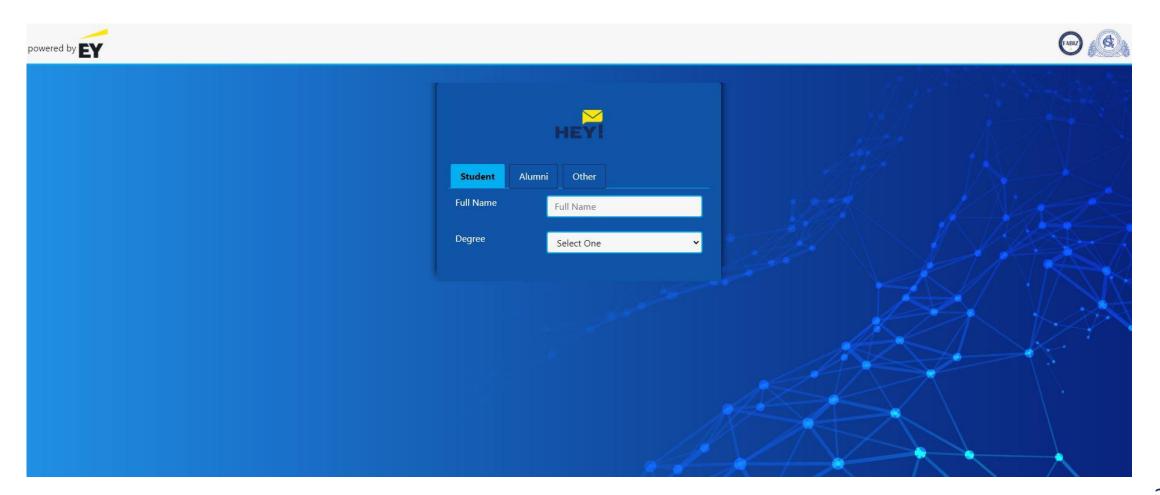


calendar.fabiz.ase.ro – Your schedule online, everywhere.



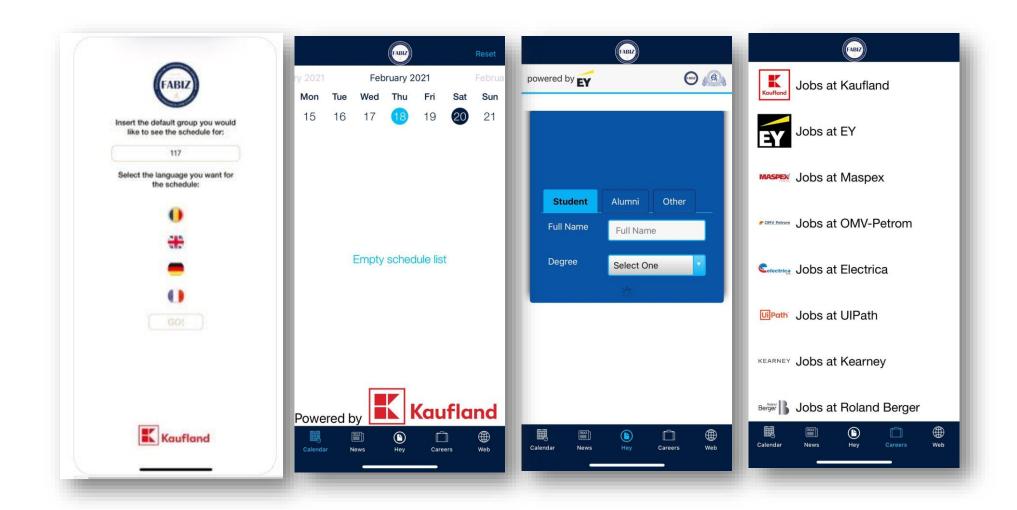


hey.fabiz.ase.ro – Our internal platform for communication with the Administrative Office (Secretariat)





All information is a click away with the FABIZ App





The most active student associations



- ✓ We recommend volunteer activities;
- ✓ Within our institution you will find a lot of student associations;
- ✓ Choose the one that suits you best and prove what you are capable of!





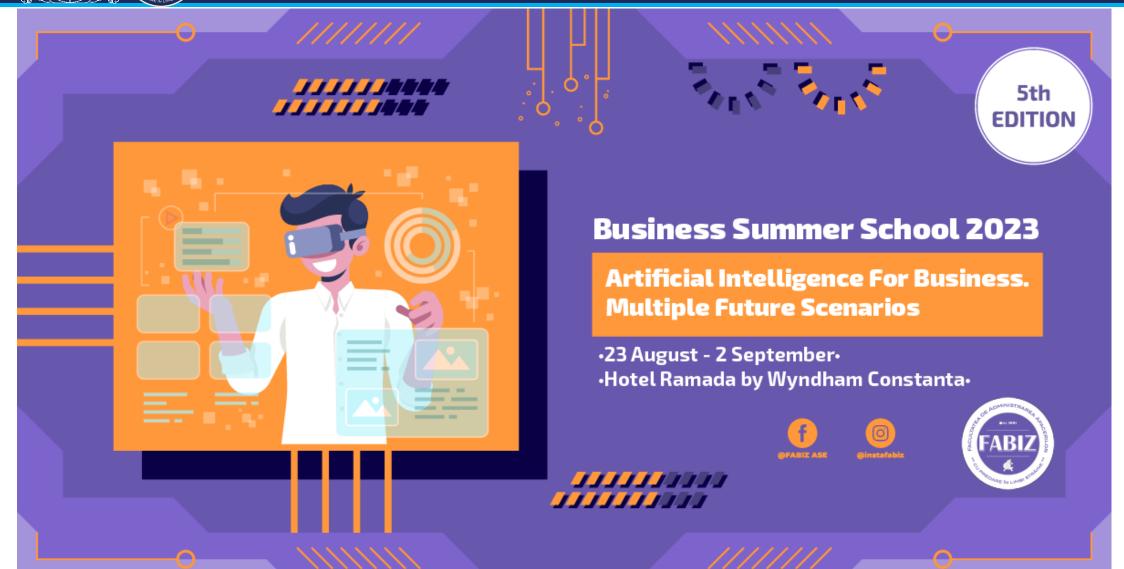








Business School (Mamaia, Constanța)





Business School (Mamaia, Constanța)





German/French Summer School

Moieciu de Sus, Brasov







The International Entrepreneurship School



4. What are we looking for?







What are we looking for?

High analytical capacity

Leadership potential

Social and linguistic skills

to become:

Entrepreneurs

Managers in top companies

International experts

5. Alumni







Siegfried Muresan // European Parliament Class of 2004

FABIZ allowed me to capitalize my potential and fulfill my goals. The economic knowledge acquired was a solid basis for my subsequent work. FABIZ was the right choice for me. I recommend this faculty to any young person who wants to make an international career in business, economic or institutional political environment.

Estera Anghelescu // Kaufland România Class of 2004 – Human Resources Director

The outline of a professional goal and a successful career starts from the studying period. This was the principle that guided me when I decided to attend the Faculty of Business Administration, in foreign languages. Now I can say that it was the best choice! The academic course managed to develop on the German foundation acquired in high school those economic knowledge and skills necessary for a successful career in a top international company.





6. Admission







Undergraduates educational offer - English stream (2024 – 2025)

Admission grade:

- 70% Baccalaureate
- 30% Average 9th-12th

Last admitted grade:

- Budget: 9.41
- Tax: 7.61

Number of places: 400 + 55 non-EU citizens

- 55 without tuition fee (EU, Swiss and EEA citizens)
- 341 with tuition fee (EU, Swiss and EEA citizens)
- o 1 for olympic applicants
- o 1 for applicants coming from the social protection system
- o 1 for applicants graduating from a high school from the rural area
- o 1 for applicants with special educational needs
- o 55 with tuition fee (non-EU citizens)

Tuition fees per year:

- o tuition fee for EU citizens: 4,000 LEI/year
- o tuition fee for non-EU citizens: 2,700 EUR/year
- o application fee for EU, EEA and Swiss citizens: 120 LEI (first 2 options); 40 LEI per additional option
- o registration fee for Non-EU citizens: 300 EUR



Undergraduates educational offer - German stream (2024 – 2025)

Admission grade:

- 70% Baccalaureate
- 30% Average 9th-12th

Last admitted grade:

- Budget: 7.70
- Tax: 7.00

Number of places: 110 + 10 non-EU citizens

- 40 without tuition fee (EU, Swiss and EEA citizens)
- 66 with tuition fee (EU, Swiss and EEA citizens)
- o 1 for olympic applicants
- o 1 for applicants coming from the social protection system
- o 1 for applicants graduating from a high school from the rural area
- o 1 for applicants with special educational needs
- o 10 with tuition fee (non-EU citizens)

Tuition fees per year:

- o tuition fee for EU citizens: 4,000 LEI/year
- o tuition fee for non-EU citizens: 2,700 EUR/year
- o application fee for EU, EEA and Swiss citizens: 120 LEI (first 2 options); 40 LEI per additional option
- o registration fee for Non-EU citizens: 300 EUR



Undergraduates educational offer - French stream (2024 – 2025)

Admission grade:

- 70% Baccalaureate
- 30% Average 9th-12th

Last admitted grade:

- Budget: 6.00
- Tax: 6.00

Number of places: 60 + 120 non-EU citizens

- 38 without tuition fee (EU, Swiss and EEA citizens)
- 18 with tuition fee (EU, Swiss and EEA citizens)
- o 1 for olympic applicants
- o 1 for applicants coming from the social protection system
- o 1 for applicants graduating from a high school from the rural area
- o 1 for applicants with special educational needs
- o 120 with tuition fee (non-EU citizens)

Tuition fees per year:

- tuition fee for EU citizens: 4,000 LEI/year
- o tuition fee for non-EU citizens: 2,700 EUR/year
- application fee for EU, EEA and Swiss citizens: 120 LEI (first 2 options); 40 LEI per additional option
- o registration fee for Non-EU citizens: 300 EUR



Online admission schedule for the July 2024 undergraduate offer

Online registration	12 – 19 July, closing on Friday at 16:00
Publication of the assessment for the motivational essay	22 July (Mon)
Registration of the contestations regarding the assessment for the motivational essay between 14:00-16:00 (by e-mail: registratura@ase.ro) and publication of results	22 July (Mon)
Online language test: • for English / French / German: 9:00-11:00 • for Romanian: 12:00 – 14:00 Publication of the results of the language test.	23 July (Tue)
Registration of the contestations regarding the assessment for the language test by 17:00 (by e-mail: registratura@ase.ro) and publication of results	24 July (Wed)
Publication of the preliminary admission results: candidates admitted on places financed from the state budget, candidates admitted on tax places, candidates on the waiting list.	29 July (Mon)
Baccalaureate diploma hand-over	29 – 31 July (* 31 July, until 14:00)
Payment of 1/2 of the annual tuition fee, if needed	29 – 31 July (* 31 July, until 14:00)
Publication of the final results : candidates admitted on places financed from the state budget, candidates admitted on tax places, rejected applicants.	1 Aug (Thu)
Matriculation to the 1st year of studies	1 Oct (TBC)
Signature of the study contracts	1 – 21 Oct (TBC)

Note: There will be an additional admission session in September, if the places promoted in July admission session are not fully occupied.

Follow our website for more details or write us at admission@fabiz.ase.ro



Certificates of language proficiency recognized by ASE: independent user level (B2) or proficient user level (C1, C2)

Foreign language	Recognized certificate
English	 First Certificate in English (FCE): minimum 160 Certificate in Advanced English (CAE) Certificate of Proficiency in English (CPE) Cambridge English: Vantage (BEC Vantage) Cambridge English: Higher (BEC Higher) International English Language Testing Systems (IELTS): minimum Band 5.5 Business Language Testing Service (BULATS): minimum 60 TOEFL: minimum 46

Students who have graduated from an international program (taught in English, German or French) or have a recognized language certificate taken with at least B2 are exempted from the language test (only upon approval by the ASE Commission).

Secondary education completed entirely in English, French or German is recognized, as well as that followed in the bilingual section of accredited programmes. Proof of these studies will be provided by the baccalaureate diploma and the transcript of records or, in the case of graduates who passed the baccalaureate examination in the July 2024 session, the transcript of records or the certificate attesting the grades during high school.

https://admitere.ase.ro/licenta-2024/info-admitere/Certificate competenta lingvistica.pdf

If you do not already have a language certificate, you must pass an online language test.

Bibliography:

The English language textbooks approved by MEN for the 2023-2024 school year will be used as bibliography, regardless of level. Subject from previous years: https://mefc.ase.ro/teste-competenta-lingvistica-admitere-licenta/



Certificates of language proficiency recognized by ASE: independent user level (B2) or proficient user level (C1, C2)

Foreign language	Recognized certificate
German	 Goethe-Zertifikat B2 Deutsches Sprachdiplom KMK - Niveau II (Niveau B2 / C1) Test DaF (Niveau B2 / C1) Goethe-Zertifikat C1 Goethe-Zertifikat C2: Großes Deutsches Sprachdiplom ÖSD Zertifikat B2, ÖSD Zertifikat C1, ÖSD Zertifikat C2 telc Deutsch B2, telc Deutsch C1, telc Deutsch C1 Hochschule, telc Deutsch C2 Die vorherigen Versionen der oben genannten Zertifikate sind ebenfalls gleichwertig, und zwar: Zentrale Mittelstufenprüfung / ZOP Zentrale Oberstufenprüfung / ZOP

Students who have graduated from an international program (taught in English, German or French) or have a recognized language certificate taken with at least B2 are exempted from the language test (only upon approval by the ASE Commission).

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Certificates of language proficiency recognized by ASE: independent user level (B2) or proficient user level (C1, C2)

Foreign language	Recognized certificate
French	 Diplôme d'études en langue française (DELF) – nivel B2 Diplôme d'études en langue française "option professionnelle" (DELF Pro) – nivel B2 Diplôme approfondi de langue française (DALF) – nivel C1 Diplôme de français professionnel (DFP): DFP Affaires, Juridique, Relations Internationales – nivel B2 Diplôme de Langue de l'Alliance Française de Paris – nivel B2 Test de connaissance du français TCF – nivel B2 Test d'évaluation du français TEF – nivel B2 Test d'Évaluation de Français pour l'accès au Québec (TEFAQ) - nivel B2 Test d'Évaluation de Français – Canada (TEF Canada) –punctaj: 181-232 – înțelegere scrisă; 217-279 – înțelegere orală; 145-186 – lexic și structură; 271-348 – exprimare scrisă; 271-348 - exprimare orală Atestat profesional la limba franceză/ atestat de competență lingvistică pentru absolvenții claselor cu studiu intensiv și bilingv – limba franceză Diplomă de bacalaureat francez – Liceul francez "Anne de Noailles", București Premii și mențiuni la olimpiada de limbă franceză faza națională și internațională

Students who have graduated from an international program (taught in English, German or French) or have a recognized language certificate taken with at least B2 are exempted from the language test (only upon approval by the ASE Commission).

Secondary education completed entirely in English, French or German is recognized, as well as that followed in the bilingual section of accredited programmes. Proof of these studies will be provided by the baccalaureate diploma and the transcript of records or, in the case of graduates who passed the baccalaureate examination in the July 2024 session, the transcript of records or the certificate attesting the grades during high school.

https://admitere.ase.ro/licenta-2024/info-admitere/Certificate_competenta_lingvistica.pdf

If you do not already have a language certificate, you must pass an online language test.

Bibliography:

The French language textbooks approved by MEN for the 2023-2024 school year will be used as bibliography, regardless of level. Subject from previous years: https://mefc.ase.ro/teste-competenta-lingvistica-admitere-licenta/



The structure of the motivational essay

- ✓ Identification data: (name, initial/initials of the father's surname as in the birth certificate)
- ✓ How did you find out about ASE's educational offer?
- ✓ What are the reasons for which you have chosen the study program (first option) and to study at the ASE? (personal reasons, specific career preferences, arguments for obtaining certain qualifications etc.)
- ✓ What are your expectations regarding the student life at ASE? (the educational process and possible employment while studying)
- ✓ After completing the undergraduate studies program, do you plan to continue the university studies in ASE applying for a master program?
- ✓ Have you had any outstanding achievements during high school (participation in Olympiads, contests, volunteering, internships, visits, etc.) which may recommend you for the programs offered by ASE?
- How do you want to get involved in extracurricular activities organized by professors or students (participation in student scientific sessions, contests, volunteering, exchange programs, participation in/organization of cultural activities, sports, etc.)?
- ✓ Indicate if you want other items you consider relevant to your application.

Date......Applicant's signature.....

Note: The essay will be written at single line spacing, Times New Roman, 12 and will contain between 300 and 500 words. It will be submitted in original along with the other documents from the application file.



Registration file - what scanned documents to loaded on the *admitere.ase.ro* platform

- 1. High school graduation diploma (Baccalaureate) or equivalent and transcript of records original documents and authenticated translations into Romanian. The high school graduation diploma will be accompanied by the recognition certificate delivered by the CNRED;
- 2. Birth certificate –certified translation into Romanian;
- 3. Marriage certificate (if applicable) certified translation into Romanian;
- 4. Identity card/passport copy;
- 5. Statement by the student that he/she will not be the beneficiary of budget financing, simultaneously, for any two study programs, regardless of their level, and he/she will not attend simultaneously more than two study programs, regardless of their level and financing (generated from the platform at registration);
- 6. Statement by the student that the documents uploaded on the admissions platform are authentic (Annex 8);
- 7. 1 ID-type photo (3/4);
- 8. Registration fee paid online on the admissions platform or proof of the bank transfer uploaded on the admissions platform (Annex 12);
- 9. Medical certificate stating that the applicant is fit for university studies;
- 10. Motivational essay, dated and signed, motivating the applicant's choice of studying at The Bucharest University of Economic Studies:

The documents shall be uploaded on the online admission platform (<u>admittere.ase.ro</u>). The applicants who do not possess a Romanian CNP shall send an e-mail to the International Relations Department (<u>internationaladmission@ase.ro</u>) in order to obtain an ID number for the platform.

All graduates of international schools shall send their studies documents (baccalaureate/ high school graduation diploma, transcript of records all the high school years, CNRED recognition certificate). The equivalent grades to the Romanian system will be transmitted to the applicants by e-mail (international admission@ase.ro) and uploaded by themselves on the registration platform





Contact us!



Victor Slävescu Building 2-2A Grivitei Avenue, 010731, Bucharest, 1st district

















