



# FACULTY OF BUSINESS ADMINISTRATION, in foreign languages

[www.fabiz.ase.ro](http://www.fabiz.ase.ro)



EVERY MAN IS THE ARTISAN OF HIS OWN FORTUNE  
**FABER EST SUAE QUISQUE FORTUNAE**

*APPIUS CLAUDIUS CAECUS*



# Content

## 1 About us

- Bucharest University of Economic Studies
- Faculty of Business Administration, in foreign languages
- FABIZ Professors

## 2 What do we offer?

- Why FABIZ?
- Key learning pillars
- Teaching methods
- FABIZ partners
- Study abroad

## 3 FABIZ student

- Facilities
- Social life at FABIZ
- FABIZ App
- Students associations
- Extracurricular projects
- Summer schools

## 4 What are we looking for?

## 5 Alumni

## 6 Admission

- No. of vacancies
- How? When? What?

## 7 Contact

# 1. About us





# Bucharest University of Economic Studies (ASE)



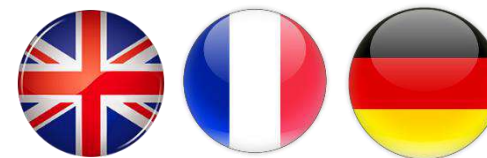
- ✓ ASE is one of the most prestigious university of economic studies in Romania;
- ✓ ASE occupies the first place in Romania and the 201-300 position in the "2020 Times Higher Education University Impact Rankings"
- ✓ It has a long tradition, being established in 1913;
- ✓ 13 faculties;
- ✓ Over 20.000 students enrolled annually.





## Faculty of Business Administration, in foreign languages (FABIZ)

Academic programs in the most used foreign languages  
(English, French, German);



International recognition



High level of professional and academic skills

# About the FABIZ Professors



**+ 150** professors  
from ASE



**+ 80** guest  
speakers from  
business



**+ 60** visiting  
professors from  
foreign universities



# UNESCO for Business Administration department (1/2)



**Emeritus Professor  
Constantin Brătianu**  
Prof.Dr.Dr.Dr.HC



**Mihaela-Cornelia Dan**  
Professor, PhD



**Adriana Miclea**  
Professor, PhD



**Roxana Clodnitchi**  
Lecturer, PhD



**Adrian Dumitru Tanțău**  
Professor, PhD, PhD



**Simona Vasilache**  
Professor, PhD



**Cătălin-Valeriu Curmei**  
Lecturer, PhD



**Violeta Mihaela Dincă**  
Professor, PhD



**Ionela Dumitru**  
Associate Professor, PhD



**Cătălina Chinie**  
Lecturer, PhD



**Tănase Stamule**  
Associate Professor, PhD



**Simona Goia**  
Associate Professor, PhD



**Vlad I. Roșca**  
Lecturer, PhD



**Corina Pelău**  
Associate Professor, PhD



**Alina Dima**  
Professor, PhD



# UNESCO for Business Administration department (1/2)



**Petre Caraiani**  
Lecturer, PhD



**Anca Bogdan**  
Associate Professor, PhD



**Bogdan Gabriel Nistoreanu**  
Associate Professor, PhD



**Georgeta-Mădălina  
Meghișan-Toma**  
Associate Professor, PhD



**Mireille Rădoi**  
Associate Professor, PhD



**Shahrazad Hadad**  
Lecturer, PhD



**Maria Alexandra Maassen**  
Lecturer, PhD



**Alexandra Cătălina Nedelcu**  
Lecturer, PhD



**Tatiana Segal**  
Associate Professor, PhD



**Vanesa Vargas**  
PhDs Assistant



**Sorin Anagnoste**  
Lecturer, PhD



**Valentina Mihaela Ghinea**  
Associate Professor, PhD



**Mihail Bușu**  
Lecturer, PhD

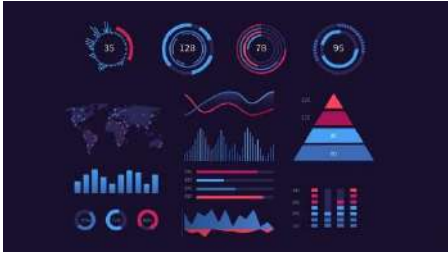


**Carmen Păunescu**  
Professor, PhD



**Stere Stamule**  
Assistant, PhD

# Teaching Methods at FABIZ



**Interaction and  
visualization**



**Cooperative  
learning**



**Inquiry-based  
instruction**



**Differentiation**



**Technology in the  
classroom**



**Behavior  
management**



**Professional  
development**



**Engaging with  
experts**



# FABIZ has +15 top partners



Procter&Gamble



KEARNEY



Bitdefender®

HORVÁTH & PARTNERS  
MANAGEMENT CONSULTANTS



PORSCHE  
ROMANIA



# Strategic Partnership with Kaufland



- ✓ Internships in the company's headquarter and stores from Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Visits to headquarter and presentation of case studies of the company's activity
- ✓ Simulation of interviews in order to assess the candidate's ability to present
- ✓ Joint events



# Strategic Partnership with EY Romania



- ✓ Internships
- ✓ Guest speakers at FABIZ courses
- ✓ Visits to headquarter and analysis of case studies
- ✓ Organizing management consulting courses

## Management Consulting

module course for 3rd year of Bachelor & Master students  
all streams: English, French, German

**Apply**  
Apply for one of the 60 available seats and get ready for a top-notch challenge. Go to website for more details.  
➤ [fabiz.ase.ro/consulting](http://fabiz.ase.ro/consulting)  
➤ Deadline: 9 October

**Learn**  
Learn the theory and practice of business consulting from leaders and top professionals of EY and A.T. Kearney  
➤ Start date: 19 October

**Receive**  
Internships, prizes, fun experiences and certificate of attendance  
➤ Internships at EY and A.T. Kearney

**How will your ideas make the world work better?**  
Your journey starts here.

The better the question. The better the answer.  
The better the world works.



**AT Kearney**





# Strategic Partnership with OMV-Petrom

- ✓ Internships at the company's headquarter in Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Periodical visits to the company's headquarter
- ✓ Knowledge transfer through business case studies
- ✓ Organizing joint events



# Strategic Partnership with Maxpex

- ✓ Internships at the company's headquarter in Bucharest
- ✓ Guest speakers at FABIZ courses
- ✓ Periodical visits to the company's headquarter
- ✓ Knowledge transfer through business case studies
- ✓ Joint events



# Strategic Partnership with L'Oreal



- ✓ Organizing the **Brandstorm** contest;
- ✓ Guest speakers at FABIZ courses;
- ✓ Visits to headquarter and presentation of case studies of the company's activity.



## 2. What do we offer?



# The advantage of studying in Bucharest

## FABIZ students have access to all the opportunities in the capital

- ✓ Access to the central management of top multinational companies;
- ✓ Access to start-up financing directly from Business Angels
- ✓ Access to public institutions (Government, Parliament, Presidential Administration etc.);
- ✓ Access to the most important cultural events in the country (concerts, movies, festivals etc);



# Why choose FABIZ?



Intelligence/Global information (local and foreign professors, top experts)



Learning by doing



Entrepreneurship & Innovation



Diploma recognized and favored by top companies



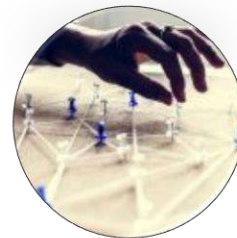
Diversity (+30 nationalities study here)



Career opportunities globally



Erasmus in +140 Universities



Top Alumni network

Essential skills needed to run a business in the following areas:



**MANAGEMENT & STRATEGY**



**MARKETING & LOGISTICS**



**TECHNOLOGY & BUSINESS ANALYTICS**



**FINANCE & ACCOUNTING**



**INTERCULTURAL SKILLS**

# Key learning pillars



## Management & Strategy

Introduction in Business Administration

Entrepreneurship Culture

Business Models

Microeconomics

Macroeconomics

Economic Projects and Business games

Social Entrepreneurship

Business Strategies

Human Resource Management

Leadership and Performance Management

Internship - Business Administration

## Marketing & Logistics

Marketing

Customer Relationship Management

Business Law

Global Value Chain

Business Quality and Innovation

Business Ethics

## Technology & Business Analytics

Business Digital Transformation

General Informatics

Technologies for E-business

ERP Systems

Decision-making Process in Business

Econometrics

Applied Mathematics in Economics

Statistics for Business

## Finance & Accounting

Introduction to Accounting

Financial Accounting

Basic Finance

Business Performance Measurement

Investments and Risk

## Intercultural Skills

European Business Environment

Intercultural Management

European Union Law

Business Negotiations

English / French / German language

Business Correspondence in English / French / German

Business Communication in English / French / German

Scientific Writing (in English)

Introduction to English culture and civilization (optional)

Communication in Italian / Spanish / Russian / Chinese / Japanese (elective)

European Business Environment



ASE has +140 partner universities around the world where FABIZ students can go with Erasmus+

**KU LEUVEN**

Katholieke Universiteit Leuven (Belgium)

**HUMBOLDT-UNIVERSITÄT  
ZU BERLIN**

Humboldt-Universität zu Berlin (Germany)

**BI** Norwegian Business School

BI Norwegian Business School (Norway)

**IÉSEG**  
SCHOOL OF MANAGEMENT

IÉSEG School of Management - (France)

**LATVIAN  
UNIVERSITY**

University of Latvia - (Letonia)

**EM**  
Strasbourg  
BUSINESS SCHOOL

EM Strasbourg Business School (France)

**VIA** University  
College

VIA University (Denmark)

**universität  
innsbruck**

Universität Innsbruck (Austria)

**İSTANBUL  
GELİŞİM  
ÜNİVERSİTESİ**

İstanbul Gelişim Üniversitesi (Turkey)

**UNIVERSITY OF  
LIMERICK**  
OILScoil Lúimnigh

University of Limerick (Ireland)



## The possibility to study abroad for through Erasmus+ and other financed programs

- ✓ Annually, over 100 FABIZ students enrolled in the bachelor's and master's cycles benefit from Erasmus mobilities lasting one semester or one academic year at partner universities;
- ✓ Other mobility opportunities: **Swiss Government** Excellence Scholarships for Foreign Scholars and Artists, **CEEPUS** Mobility, Study mobility and internships offered by the **Francophone University Agency**, **DAAD** Scholarships, French Government Scholarships, Russian Government Scholarships etc.



Erasmus+



### 3. FABIZ Student



## One of the most modern faculties in the country

- ✓ New building, arranged to the highest standards
- ✓ Library access (ie. books, international databases)
- ✓ Electronic resources (ie. case studies, management simulations etc)
- ✓ Wi-fi on campus and student dormitories



## Selection of projects in which you can get involved:

- ✓ Summer schools (German, French and business)
- ✓ Scientific communication sessions;
- ✓ FABIZ Intercultural day;
- ✓ Company visits;
- ✓ International conferences;
- ✓ Sport activities (FABIZ football team)
- ✓ Management Consulting module
- ✓ Automation module



## The most modern campuses in Bucharest

- ✓ Student dormitories positioned in central areas, with a very good quality-price ratio;
- ✓ Very affordable canteens;
- ✓ Libraries and access to international databases;
- ✓ Gyms



## Prom



## FAnkyBIZ Party



## Intercultural Evening





# *calendar.fabiz.ase.ro* – Your schedule online, everywhere.

powered by 



Group

Subject

Professor

Room

English



Bachelor



Year of study 1



101



Show

## Monday

Course

Group 101

09:30



General Informatics

11:20

Vespan Dragos → Room: 3M3

Course

Group 101

11:30



Introduction to Accounting

13:20

Popa Adriana → Room: 3M8

Seminar

Group 101

13:30



French language

15:20

Negrici Dominic → Room: 4203

Seminar

Group 101



15:30






## ***hey.fabiz.ase.ro*** – Our internal platform for communication with the Administrative Office (Secretariat)

powered by **EY**

  
**HEY!**

Student

Alumni

Other

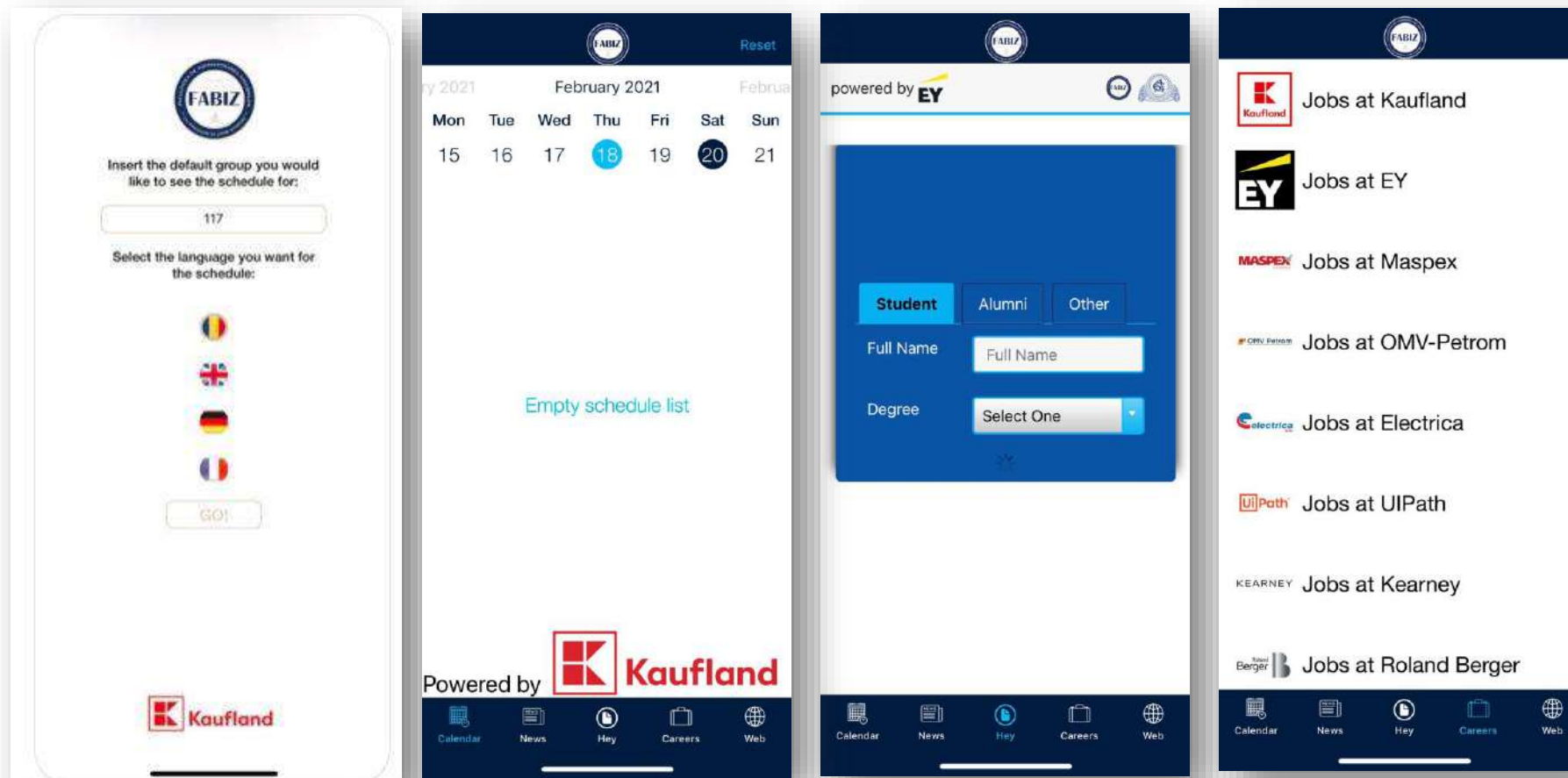
Full Name

Full Name

Degree

Select One

# All information is a click away with the FABIZ App





# The most active student associations

- ✓ Do you want to develop personally and professionally?
- ✓ We recommend volunteer activities;
- ✓ Within our institutions you will find a lot of student associations;
- ✓ Choose the one that suits you best and prove what you are capable of!



# Business School (Mamaia, Constanța)



## Moieciu de Sus, Brasov



**ŞCOALA DE VARĂ  
DE LIMBA FRANCEZĂ  
BRAŞOV  
2020**

**Early bird  
DISCOUNT  
200 lei**  
valabil 15 decembrie - 1 ianuarie

*Ohh  
la la!*

**WWW.SCOALADEFRANCEZA.EU**

**16 AUGUST - 28 AUGUST 2020**

**ŞCOALA DE VARĂ  
DE LIMBA GERMANĂ  
2020**

**19 - 31 IULIE | 2 - 14 AUGUST**




## 4. What are we looking for?





# What are we looking for?

**High  
analytical capacity**

**Leadership  
potential**

**Social  
and linguistic skills**

**to become:**

**Entrepreneurs**

**Managers  
in top companies**

**International  
experts**

## 5. Alumni





Siegfried Muresan // European Parliament  
Class of 2004

“

FABIZ allowed me to capitalize my potential and fulfill my goals. The economic knowledge acquired was a solid basis for my subsequent work. FABIZ was the right choice for me. I recommend this faculty to any young person who wants to make an international career in business, economic or institutional political environment.

”

Roxana Caliminte // EU Lobbyist  
Class of 2013

“

From the first years of high school I knew that FABIZ is the best choice for a successful career. The chance of studying for one year in Germany through Erasmus scholarships showed me how important is to be able to handle economic concepts and the German language at the same time. Moreover, I realized that this is a sure key to professional success.



“



[www.fabiz.ase.ro](http://www.fabiz.ase.ro)



Costin Guci // Intesa Sanpaolo Bank  
Class of 2006 – Senior Multichannel Product Manager

“

The faculty experience was unique, both in terms of education and student experiences. As a FABIZ student you can easily combine practical experience, through the partnerships the faculty has, personal and professional networking, with a top academic level. If you want to be a game changer, FABIZ is the best option.

”

Estera Anghelescu // Kaufland România  
Class of 2004 – Human Resources Director

The outline of a professional goal and a successful career starts from the studying period. This was the principle that guided me when I decided to attend the Faculty of Business Administration, in foreign languages. Now I can say that it was the best choice! The academic course managed to develop on the German foundation acquired in high school those economic knowledge and skills necessary for a successful career in a top international company.

“



”



[www.fabiz.ase.ro](http://www.fabiz.ase.ro)

## 6. Admission





## Undergraduates educational offer - English stream (2020 – 2021)

### Number of places: 302 Total

- 84 without tuition fee (EU, Swiss and EEA citizens)
- 1 for olympic applicants
- 1 for applicants coming from the social protection system
- 1 for applicants graduating from a high school from the rural area
- 155 with tuition fee (EU, Swiss and EEA citizens)
- 60 with tuition fee (non-EU citizens)

### Tuition fees per year:

- tuition fee for EU citizens: 4,000 LEI/year
- tuition fee for non-EU citizens: 2,700 EUR/year
- application fee for EU, EEA and Swiss citizens: 120 LEI (first 2 options); 40 LEI per additional option
- registration fee for Non-EU citizens: 300 EUR



# Online admission schedule for the July 2021 undergraduate offer

Online registration	9 – 16 July, closing on Friday 16th at 16:00
Publication of the assessment for the motivational essay	19 July (Mon)
Registration of the contestations regarding the assessment for the motivational essay between 8:00-10:00 (by e-mail: <a href="mailto:registratura@ase.ro">registratura@ase.ro</a> ) and their publication	20 July (Tue)
Online language test: <ul style="list-style-type: none"> <li>• for English / French / German: 9:00-11:00</li> <li>• for Romanian: 12:00 – 14:00</li> </ul> Publication of the results of the language test.	21 July (Wed)
Registration of the contestations regarding the assessment for the language test between 8:00-10:00 (by e-mail: <a href="mailto:admitere@ase.ro">admitere@ase.ro</a> ) and their publication	22 July (Thu)
Publication of the preliminary admission results: candidates admitted on places financed from the state budget, candidates admitted on tax places, candidates on the waiting list.	23 July (Fri)
Baccalaureate diploma hand-over	24 July: 08:00 – 18.00 26 – 31 July: 08 – 18.00
Payment of 1/2 of the annual tuition fee, if needed	24 July: 08:00 – 18.00 26 – 31 July: 08 – 18.00
Publication of the <b>final results</b> : candidates admitted on places financed from the state budget, candidates admitted on tax places, rejected applicants.	2 August (Mon)
Matriculation to the 1st year of studies	1 Oct 2021 (Fri)
Signature of the study contracts	1 – 21 Oct

**Note:** There will be an additional admission session in September, if the places promoted in July admission session are not fully occupied.  
Follow our website for more details or write us at [admission@fabiz.ase.ro](mailto:admission@fabiz.ase.ro)



## Certificates of language proficiency recognized by ASE: *independent user level (B2) or proficient user level (C1, C2)*

Foreign language	Recognized certificate
English	<ul style="list-style-type: none"><li>✓ First Certificate in English (FCE)</li><li>✓ Certificate in Advanced English (CAE)</li><li>✓ Certificate of Proficiency in English (CPE)</li><li>✓ Cambridge English: Vantage (BEC Vantage)</li><li>✓ Cambridge English: Higher (BEC Higher)</li><li>✓ International English Language Testing Systems (IELTS): minimum Band 6.0</li><li>✓ Business Language Testing Service (BULATS): minimum 60</li><li>✓ TOEFL: minimum 87</li></ul>

Students who have graduated from an international program (taught in English) or have a recognized language certificate taken with at least B2 are exempted from the language test.

### **Bibliography:**

The English language textbooks approved by MEN for the 2020-2021 school year will be used as bibliography, regardless of level. Subject from previous years:

<https://mefc.ase.ro/teste-competenta-lingvistica-admitere-licenta/>



## The structure of the motivational essay

- ✓ Identification data: (name, initial/initials of the father's surname – as in the birth certificate)
- ✓ How did you find out about ASE's educational offer?
- ✓ What are the reasons for which you have chosen the study program (first option) and to study at the ASE? (personal reasons, specific career preferences, arguments for obtaining certain qualifications etc.)
- ✓ What are your expectations regarding the student life at ASE? (the educational process and possible employment while studying)
- ✓ After completing the undergraduate studies program, do you plan to continue the university studies in ASE applying for a master program?
- ✓ Have you had any outstanding achievements during high school (participation in Olympiads, contests, volunteering, internships, visits, etc.) which may recommend you for the programs offered by ASE?
- ✓ How do you want to get involved in extracurricular activities organized by professors or students (participation in student scientific sessions, contests, volunteering, exchange programs, participation in/organization of cultural activities, sports, etc.)?
- ✓ Indicate if you want other items you consider relevant to your application.

Date..... Applicant's signature.....

**Note:** The essay will be written at single line spacing, Times New Roman, 12 and will contain between 300 and 500 words. It will be submitted in original along with the other documents from the application file.



## Registration file - what scanned documents to loaded on the *admitere.ase.ro* platform

1. High school graduation diploma (Baccalaureate) or equivalent and transcript of records – original documents and authenticated translations into Romanian. The high school graduation diploma will be accompanied by the recognition certificate delivered by the CNRED;
2. Birth certificate –certified translation into Romanian;
3. Marriage certificate (if applicable) – certified translation into Romanian;
4. Identity card/passport copy;
5. Statement by the student that he/she will not be the beneficiary of budget financing, simultaneously, for any two study programs, regardless of their level, and he/she will not attend simultaneously more than two study programs, regardless of their level and financing (generated from the platform at registration);
6. Statement by the student that the documents uploaded on the admissions platform are authentic (Annex 8);
7. 1 ID-type photo (3/4);
8. Registration fee paid online on the admissions platform or proof of the bank transfer uploaded on the admissions platform (Annex 12);
9. Medical certificate stating that the applicant is fit for university studies;
10. Motivational essay, dated and signed, motivating the applicant's choice of studying at The Bucharest University of Economic Studies:

The documents shall be uploaded on the online admission platform ([admitere.ase.ro](http://admitere.ase.ro)). The applicants who do not possess a Romanian CNP shall send an e-mail to the International Relations Department ([internationaladmission@ase.ro](mailto:internationaladmission@ase.ro)) in order to obtain an ID number for the platform.

All graduates of international schools shall send their studies documents (baccalaureate/ high school graduation diploma, transcript of records all the high school years, CNRED recognition certificate). The equivalent grades to the Romanian system will be transmitted to the applicants by e-mail ([internationaladmission@ase.ro](mailto:internationaladmission@ase.ro)) and uploaded by themselves on the registration platform



# Thank you!

## Contact us!

 Victor Slăvescu Building  
2-2A Grivitei Avenue,  
010731, Bucharest, 1<sup>st</sup> district

 [www.fabiz.ase.ro](https://www.fabiz.ase.ro)



<https://www.facebook.com/groups/fabizadmission2021>



[admission@fabiz.ase.ro](mailto:admission@fabiz.ase.ro)



instafabiz



[facebook.com/ase.fabiz](https://facebook.com/ase.fabiz)



[linkedin.com/school/fabiz-ase/](https://linkedin.com/school/fabiz-ase/)



[FABIZ-ASE](https://youtube.com/FABIZ-ASE)